

Order / Rev: 62290
 Alt Order #: 09818348
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Florida Democratic Party
 Product Desc: SODERBERG/SACHS/SMITH
 Estimate: 584

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WAWS	10/23/12	10/29/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	11111--	:30	5	\$25.00	P-3	0.00	NM	5	\$125.00
NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	11111--			5		\$25.00		0.00				
N 3	WAWS	10/23/12	10/29/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			3		\$100.00		0.00				
N 4	WAWS	10/23/12	10/29/12	M-F 2p-230p M-F 2p-230p	CM	2:00 PM-2:30 PM	MTWTF--	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
JUDGE JOE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			3		\$80.00		0.00				
N 5	WAWS	10/23/12	10/29/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			2		\$80.00		0.00				
N 6	WAWS	10/23/12	10/29/12	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			3		\$100.00		0.00				
N 7	WAWS	10/23/12	10/29/12	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			1		\$160.00		0.00				
N 8	WAWS	10/23/12	10/29/12	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			1		\$160.00		0.00				
													Totals	23	\$1,570.00